


14TH ANNUAL SACRAMENTO BANANA FESTIVAL 2025




We're excited to invite you to partner with the National Academic Youth Corps Inc. By joining us, you'll:

- 

Empower underserved youth by supporting entrepreneurship, financial, art, and educational programming. Join us in supporting the next generation of successful adults!
- 

Maximize brand visibility and reach a passionate audience through prime branding opportunities.
- 

Connect directly with thousands of Sacramento and surrounding area festival attendees to expand brand loyalty.

- 

The Sacramento Banana Festival is our largest annual fundraiser with a 2-day attendance of over 6,000 attendees, small business vendors, premium food vendors, 2- entertainment stages, beer and wine garden, parade, car show, art gallery and interactive exhibit, extensive media coverage, and so much more!

**AS OUR
TITLE PARTNER,
YOU'LL ENJOY:**

Premium Branding: *Prominent branding across entertainment stages and key festival attractions.*
Social Media Exposure: *Dedicated social media campaigns.*
Exclusive Access: *VIP experiences.*

Sponsorship Levels:	Title Partner Benefits	Marketing Benefits	Access Benefits
\$10,000	Main entertainment stage branding	All marketing material & signage premium placement	Premium vendor booth placement, 20 festival tickets, VIP access
\$5,000	Children's stage branding	Website, social media mention, & festival poster/pamphlet mention	Premium vendor booth placement, 10 festival tickets
\$2,500		Website mention, rotating social media mention, & festival pamphlet mention	Complimentary vendor booth , 6 festival tickets
\$1,000		Website & festival pamphlet mention. 1 social media mention.	Complimentary vendor booth , 4 festival tickets
In-Kind		Social media mention.	2 festival tickets



To learn more about our sponsorship packages above or custom sponsorship packages, please reply to this email or visit www.bananafestivalsac.org.